Privacy Policy

Last updated: 10-11-2025

At **LERN360** ("we", "our", "us"), we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your data when you use our website, learning platform, and related services (collectively, "the Platform").

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1. Information We Collect

We collect the following types of information when you use LERN360:

- **Personal Information:**
  Such as your name, email address, and contact details when you register or communicate with us.

- **Wallet and Transaction Information:**
  When you connect your digital wallet or complete transactions using our token, we record wallet addresses and related transaction details. However, we **do not store or have access to your private keys**.

- **Course and Learning Activity Data:**
  Including enrolled courses, progress, quiz results, and learning preferences.

- **Technical and Usage Data:**
  Such as IP address, browser type, device information, and pages visited to help us improve the platform.

- **Cookies and Similar Technologies:**
  To personalize your experience and analyze site performance. You can disable cookies in your browser settings.

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2. How We Use Your Information

We use the collected information to:

- Create and manage your learner or instructor account

- Facilitate blockchain-based transactions and verify ownership of learning credentials

- Deliver and personalize courses and learning experiences

- Communicate updates, new features, and relevant offers

- Improve platform performance and AI-driven recommendations

- Ensure compliance with security and regulatory requirements

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3. How We Share Information

We do **not sell, rent, or trade** your personal information.
We may share data only with:

- **Service Providers:** Trusted vendors who support hosting, payment, analytics, or communication services

- **Blockchain Network Participants:** For recording credential or transaction data on-chain, in a pseudonymous (non-personal) manner

- **Legal Authorities:** When required to comply with applicable laws or legal obligations

All third parties are required to handle your data securely and lawfully.

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4. Data Retention

We retain your data for as long as your account is active or as required to:

- Fulfill our service commitments

- Resolve disputes

- Comply with legal obligations

Blockchain transaction data recorded on public ledgers may be permanent and cannot be altered or deleted.

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5. Data Security

We use advanced security measures to protect your data, including:

- Encrypted data transmission

- Secure storage practices

- Access controls and authentication layers

- Regular monitoring for vulnerabilities

However, please note that **no system is completely secure**, and blockchain transactions are publicly visible by design.

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6. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access, correct, or request deletion of your personal data (excluding immutable blockchain records)

- Withdraw consent for marketing communications

- Request information on how your data is used

You can contact us anytime at **privacy@lern360.com** to exercise these rights.

7. Cookies and Tracking

We use cookies to:

- Remember user preferences
- Improve navigation and content relevance
- Analyze traffic and platform performance

You can control cookie settings in your browser.

8. Changes to This Policy

We may update this Privacy Policy periodically. All updates will be posted on this page with a new "Last updated" date. Continued use of LERN360 after such changes indicates acceptance.

9. Contact Us

If you have questions or concerns about our Privacy Policy or data practices, please contact us at:

✉ **privacy@lern360.com**

🌐 **https://www.lern360.com**